



**ANNUAL
REPORT
2023**

**WORLD
HEALTH
PARTNERS**

HEALTH | EDUCATION | LIVELIHOOD



ANNUAL REPORT 2023

REINFORCING AN INTEGRATED AND
EQUITABLE PUBLIC HEALTH ECOSYSTEM

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FOREWORD FROM THE PRESIDENT



Gopi Gopalakrishnan
President

World Health Partners (WHP) has always believed that public health services should be easily accessible and affordable for the larger masses and the unwavering focus should be on high standards of quality. The resultant outcomes we have witnessed from such an approach over the years has strengthened our resolve to make this increasingly possible with the lessons from implementation constantly looping back to make our processes more effective. Within such a framework, therefore, a project for us is not just a deliverable, but an opportunity to advance the government's health commitments that bring a tangible difference to the lives of people, address systemic issues and implement model interventions successfully to create foundational evidence for their scale-up and replication.

Skilled resources constitute an important pillar of any programme. And we can say that 2023 was a year dedicated to strengthening skills of the human resources within WHP and of the partners we work with. Capacity building took centre stage within our projects and under the Tuberculosis (TB) programme alone we trained over 11,000 government health staff. We conducted tailored

training sessions for different health cadres in a planned manner by focusing on relevant learning content and measuring their outcomes.

This equipped frontline workers, community health officers and medical officers with the latest knowledge and techniques to deliver quality care across pressing health issues, including TB management, mother and child health and mental health issues that we have been working on. Moreover, our handholding approach extended beyond the initial engagement so even after the end of training our continued programmatic support was ensured.

Our team this year was successful in ensuring availability of mandated maternal and new-born care health equipment and infrastructural uplift in 25 Aspirational Districts across five states through supportive supervision and advocacy with health officials.

By working hand in hand with government health agencies, WHP ensured that its projects and pilot initiatives aligned with existing health policies and frameworks, fostering sustainability and integration within the broader healthcare system and improving health outcomes for communities in need.

Through this message I feel proud to convey our unwavering commitment to strengthening government health services through our ongoing initiatives. Let us continue to work hand in hand for achieving our shared vision of accessible, high-quality healthcare for every individual in our community.

With gratitude,

Gopi Gopalakrishnan

MESSAGE FROM THE COUNTRY DIRECTOR



Prachi Shukla
Country Director

On behalf of the Executive Board and the entire WHP team, we thank you for extending support and, in most cases, wise programmatic counsel during 2023. The year enabled us to accomplish many goals thereby strengthening the competencies of the organisation but also brought to the fore the challenges we need to deal with in the time ahead. This Annual Report encapsulates both the aspects.

Perusal of this report will highlight the special attention we have paid in our endeavors to reinforce an integrated and equitable public health ecosystem. This critical aspect of our mission underscores our commitment to promoting well-being and resilience across communities.

Within these pages, you will find insights into our efforts to bridge gaps in healthcare access, enhance preventive measures, build capacities and foster collaborations that strengthen the fabric of public health. From initiatives aimed at

addressing social determinants of health to innovative approaches in healthcare delivery, each endeavour reflects our dedication to building a more inclusive and sustainable future.

Challenges galore in this journey but they also strengthen our resolve to create access for every individual to quality healthcare and the resultant opportunity to thrive socially and economically. Through strategic partnerships with state and central governments, evidence-based interventions, and a steadfast commitment to equity, we are working tirelessly to realize this vision. I encourage you to consider the collective impact of our actions and the role each of us play in shaping the health landscape of tomorrow. Together, we can create a future where health disparities are minimized, and every person has the chance to lead a healthier, and a more fulfilling life.

As we look to the future, we remain committed to our vision and values, guided by a relentless pursuit of excellence. Your support and engagement are instrumental as we continue to drive positive change and make a lasting difference in the lives of individuals and communities around the world.

With your ongoing support, we are confident in our ability to overcome challenges and seize opportunities, driving sustainable growth and creating shared prosperity.

Thank you for your trust and confidence in us.

Prachi Shukla



ACHIEVEMENTS IN 2023

REINFORCING AN INTEGRATED AND EQUITABLE PUBLIC HEALTH ECOSYSTEM

Social development organizations, as catalysts driving social change, play a significant role in partnering with government and advancing the socio-economic rights of the poor by supporting in effective delivery of services.

WHP's work centres around improving access and affordability of primary health services, and it continued this work in a more focused way in 2023. To further its goal, it employed a targeted approach and infused tireless efforts to achieve effective project delivery. Priority was placed on enhancing field coordination, maintaining continuous monitoring and tracking of project activities, and promptly addressing any challenges that arose.

Giving a significant push in the reporting year was the integration of ongoing initiatives and model interventions into the public health system, ensuring their long-term sustainability beyond the project's conclusion. This encompassed various initiatives such as expanding interventions geographically through ongoing advocacy efforts, as well as fostering valuable partnerships and collaborations. A key activity in this year comprised providing support for regular training and capacity building of government staff directly working with the communities and conducting refresher trainings from time to time to strengthen their skills and knowledge. For strengthened integration of innovative and model interventions, state-level dissemination programmes were held to share the project learning and experiences with the intervention states and stakeholders.

Interventions that were added and reinforced



Tuberculosis notification, treatment and follow-up



Mental health screening and counselling



Family planning services



Gender issues



Public health system strengthening through capacity building



Teleconsultation and telemedicine

The reach



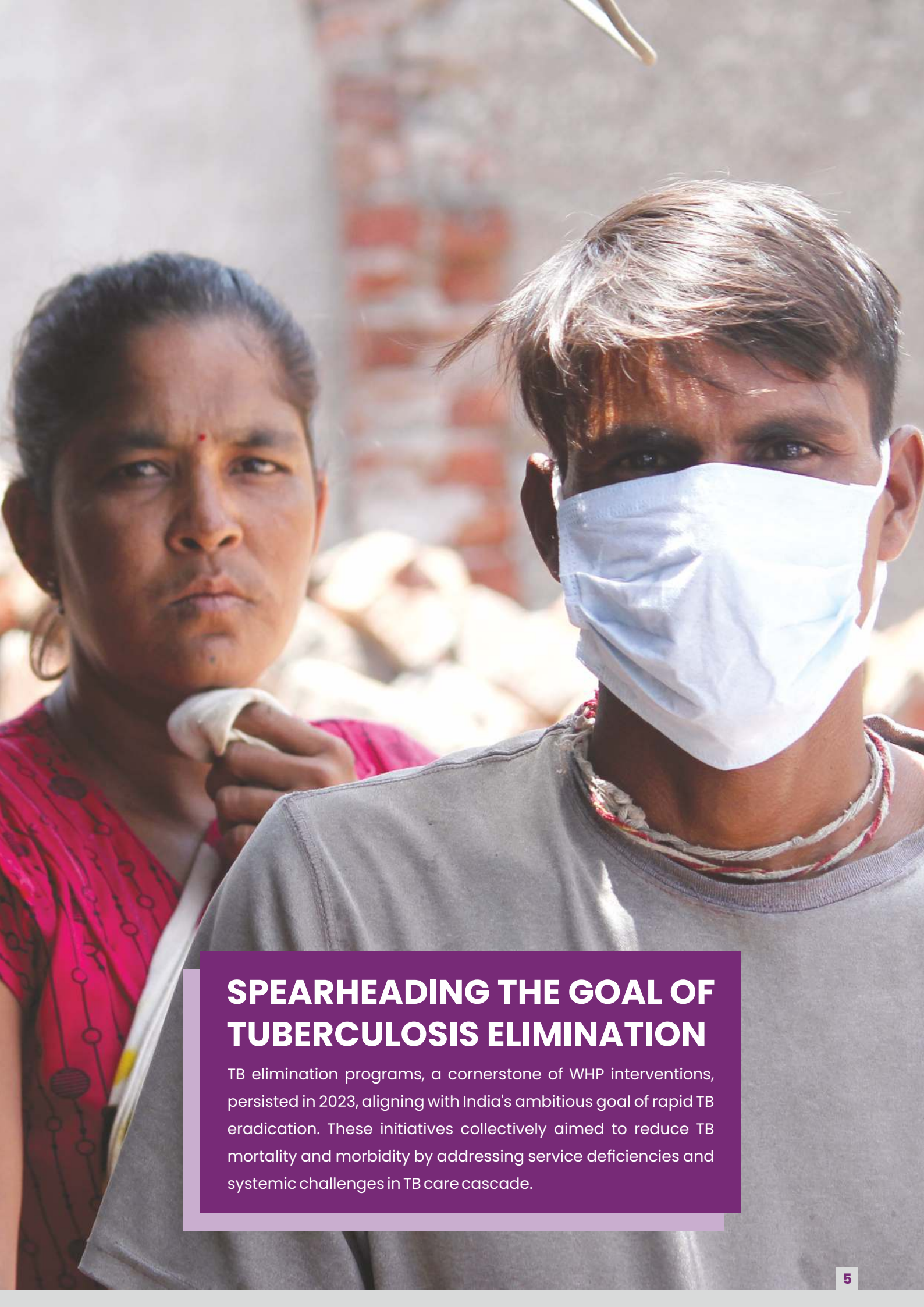
10 States including 28 aspirational districts in the Country



265+ staff engaged in delivering services



82 million population covered



SPEARHEADING THE GOAL OF TUBERCULOSIS ELIMINATION

TB elimination programs, a cornerstone of WHP interventions, persisted in 2023, aligning with India's ambitious goal of rapid TB eradication. These initiatives collectively aimed to reduce TB mortality and morbidity by addressing service deficiencies and systemic challenges in TB care cascade.

CLOSING THE GAPS IN TB CARE CASCADE



In its penultimate year the focus areas of this project involved monitoring a cohort of high-risk TB patients using differentiated care management (DCM) approach, that involves basic clinical, laboratory and radiological assessment of every TB patient at the time of diagnosis and their follow-up throughout the treatment cycle for better treatment outcome. As part of this model, TB patients were also screened for mental health (MH) disorders and substance use and those identified with issues were provided the required counselling and referral care and support. Based on the learning the intervention was scaled up in all districts of Gujarat and Jharkhand, the two Primary Project States and select districts of five other States – Bihar, Uttar Pradesh, Himachal Pradesh, Punjab and Sikkim.



Top: Vital parameters of a TB patient are being assessed at a facility in Jharkhand

Bottom: A medical staff in conversation with a woman TB patient at the health facility for clinical assessment as part of DCM intervention

Noteworthy Accomplishments

- A total of 353 trainings were supported by WHP in Punjab, Sikkim, Himachal Pradesh, Bihar and Jharkhand during January – December 2023, and 11,659 stakeholders were trained on Differentiated TB Care. These included 3,963 medical officers, 288 senior treatment supervisors, 336 tuberculosis health visitors and other stakeholders such as WHO consultants, MH counsellors, NGO staff etc
- Differentiated TB Care scale up initiated from April 23 onwards in all seven states (Jharkhand, Gujarat, Himachal Pradesh, Sikkim, Uttar Pradesh, Punjab and Bihar). During April – December 2023, 39,422 TB patients received Differentiated TB Care across the intervention geographies
- Verbal autopsies of TB patients who died during treatment was initiated in Gujarat and Jharkhand from April 1, 2023 in a standard format developed in consultation with Central TB Division. The number of verbal autopsies conducted, during April – December 2023, were 97 in Gujarat and 63 in Jharkhand
- Cohort Monitoring - A cohort of 1,310 patients were identified in Gujarat and Jharkhand. The team has followed up with 1,251 TB patients at the time of treatment initiation phase. These patients were screened and counselled for substance use and MH disorders. It was observed that, 288 (23%) patients were substance users, while 265 (21.33%) were facing MH issues
- MH screening of Drug Resistant (DR) TB patients was started by WHP in Gujarat. In 2023, 1,480 DRTB patients were screened out of which 448 (30.27%) patients were identified with MH issues – 306 (68.30%) were mild, 99 (22.09%) moderate and 43 (9.59%) were severe
- 155 prisoners screened for MH problems in Punjab during October – December 2023, out of which 28 (18.06%) reported mild and 5 (3.02%) reported severe MH issues



Follow up visits by WHP is a regular activity done to ensure patients adhere to their medication by motivating them and addressing issues related to their TB treatment

TUBERCULOSIS IMPLEMENTATION FRAMEWORK AGREEMENT (TIFA)



Clinical parameters of a woman are being assessed as part of TB treatment under the TIFA Project

WHP implemented another intervention for reduction of TB morbidity and mortality in the high notifying public health facilities of Lucknow, Kanpur, Unnao, Barabanki and Varanasi in Uttar Pradesh. Key features of this intervention included developing and implementing a comprehensive package of diagnostic and referral services within and outside the identified health facilities to ensure all required investigations were available at the time of screening.

The project adopted DCM framework, wherein patients were screened on 16 parameters and based on the risk factors, they were given referral support and admission for a more comprehensive management. Patients were followed-up at designated intervals by the centralized control centre executives (CCEs) to ensure better treatment outcomes. The ultimate objective of the intervention was to improve the patient treatment adherence and outcomes, including the quality of life.

Key Achievements

- 195 NTEP staff from 88 TUs were engaged for capacity building during 6 training sessions held
- 24 facilities saw initiation of DCM enrolment
- 1,126 TB patients were enrolled for assessment out of the notified 1,470 patients and 1,096 were enrolled/assessed for DCM across the five intervention districts of Lucknow, Kanpur, Barabanki, Unnao, and Varanasi
- 943 patients were followed up on 15-day, 879 patients were followed up on completion of 30 days and 708 patients were followed up on 60 days as per the mandate

EMPLOYING COLLABORATIVE APPROACHES FOR ELIMINATING TUBERCULOSIS



Under the Patient Provider Support Agency (PPSA) Project, WHP has been engaging with private practitioners in the intervention states to increase notification of TB cases

Universal Tuberculosis care for all notified patients is an essential factor for India to achieve its goal of eliminating TB five years ahead of the global target of 2030. The Patient Provider Support Agency (PPSA) project was initiated to tap the large number of patients with presumptive TB symptoms approaching the private doctors, by engaging them as partners under the National Tuberculosis Elimination Programme (NTEP) for providing end-to-end TB treatment services.

In 2023, WHP implemented the PPSA project in 11 districts across Bihar, Odisha and Punjab with support from the respective state governments.

These included Bhagalpur, Bhojpur, Gaya, Katihar, Munger, Nalanda, Patna and Saharsa in Bihar, Sambalpur in Odisha, and Amritsar and Patiala in Punjab.

The project focused on increasing TB notification in the private sector and implementation of NTEP guided treatment protocol, thus ensuring optimum number of patients with successful treatment outcomes.

This intervention has helped in increasing TB case notifications, facilitating direct benefit transfer (DBT), improving drug susceptibility testing (DST), reporting successful treatment adherence and outcome; conducting Human Immunodeficiency Virus/Diabetes Mellitus (HIV/DM) testing and facilitating linkages for DR-TB treatment and HIV services.

Major Milestones

- Total notifications increased to 47,015 (5.5%) in 2023 from 44,578 in 2022, out of which 40,808 (86.8%) were in Bihar, 562 (1.2%) in Odisha and 5,645 (12%) in Punjab
- 88% of patients reported successful treatment outcomes in Bihar, 93% in Odisha, and 78% in Punjab out of the total TB patients notified
- Total number of cumulative private providers engaged under the project was 4,652 in 2023

SHARING KEY INSIGHTS FROM CAMH COVID-19 INTERVENTION



Project outcomes and learnings were successfully shared through state and national level dissemination events attended by all key stakeholders

The Project 'Comprehensively Address Mental Health (CAMH) Issues Related to COVID-19 Pandemic' officially concluded in March 2023. While all project activities stopped in December 2022, this three month period was utilized for disseminating the overall learnings emerging from the Project and its achievements with the government, health organizations and institutions, partners and other key stakeholders.

In this regard WHP organized panel discussions focusing on 'Integrating Mental Health Services into Primary Health Care', Learning, Challenges and Way Forward in February, 2023 in Ahmedabad, Gujarat and in March, 2023 in Ranchi, Jharkhand. The objective of these events was to share data findings and experiences emerging from WHP's COVID-19 and Tuberculosis (TB) project interventions in terms of population reached and screened for mental health (MH) and gender-based violence (GBV) issues among COVID-19 affected people and TB patients, and WHP's counselling and referral support model providing care services to the patients.

The events showcased encouraging participation from diverse stakeholders Senior Government Officials, professionals, medical practitioners and experts working on the issues of MH and TB from health department, state's premier institutions, and project partners with extensive working experience.

ENHANCED PARTICIPATION OF WOMEN IN PREGNANCY PLANNING



Awareness and outreach activities on family planning continued to receive focus for informing families about the birth control services and encouraging clients to avail them

There was a greater thrust and focus on the ongoing family planning project services, operating in a Public-Private Partnership (PPP) mode offering family planning choices and strengthening women's reproductive rights. The geographical coverage of the project saw an increase this year. WHP signed a contract with Uttar Pradesh Government for initiating the sterilization services in three districts – Ayodhya, Barabanki and Gonda.

The project focused on outreach activities for spreading awareness on the significance of family planning aiming to increase the number of clients for counselling and screening. Clients were registered and counselled before proceeding with the sterilization process conducted entirely in the Primary Health Centre/ Community Health Centre.

The Districts covered in Bihar included Vaishali, Gaya, Katihar, Muzaffarpur, Motihari (East Champaran), Siwan, Khagaria and Munger. As part of its plan to expand the services to other districts of the State it signed MoUs with the respective District Health Societies (DHS).

In Jharkhand, sterilization services continued in Ramgarh, Saraikela, Koderma, East Singhbhum and West Singhbhum including Godda and Ranchi that were added later in 2023.

Increased Outreach

- A total of 7,928 female and male sterilizations were conducted in 2023. These included 7,868 female sterilizations (as compared to 7,430 in 2022), out of which 5,030 were in Bihar, 1,975 in Jharkhand and 863 in Uttar Pradesh
- 60 No-scalpel vasectomies (NSVs) conducted in Bihar and Jharkhand

ADDRESSING GAPS IN MATERNAL, NEONATAL AND CHILD HEALTH SERVICES



WHP is providing multiple support activities under the maternal, neonatal and child health (MNCH) project that aims to reduce maternal, new-born and child mortality in 25 Aspirational Districts across five States namely Jharkhand (19 districts), Uttarakhand (2 districts), Haryana (1 district) Himachal Pradesh (1 district) and Punjab (2 districts). Key project activities entail district assessment, facility assessment, health and wellness centre (HWC) assessment and community assessment for addressing the identified gaps and improving health services through advocacy with district officials for initiating corrective action.

Other activities under the Project included extensive on-ground support to state and district health staff in preparing the District Health Action Plans, organizing district-level health events and organizing training/capacity-building workshops and monitoring Pradhan Mantri Surakshit Matritva Abhiyan (PMSMA) services.

Key Achievements

- 859 assessments (50 district assessment, 233 facility assessment, 287 HWC assessment and 289 community assessment) were done in 2023, which was twice the number in 2022
- 298 *Sahiyas* were trained on CARE (Counselling for ANC, Readiness for Birth, and Strengthening Essential New-born and Child Health Care Practices) Model in four batches in Mandar Block and six batches in Ratu Block of Ranchi District

CREATING A DIGITALLY POWERED INTEGRATED HEALTHCARE ECOSYSTEM



WHP has been playing an important role in mapping and facilitating the on-boarding of private healthcare providers under the ABDM Microsite Project

WHP is actively participating in Government of India's Ayushman Bharat Digital Mission (ABDM) initiative aimed at creating an integrated digital health ecosystem, and making healthcare services affordable, accessible, and efficient for every citizen of the country. The ABDM ecosystem necessitates participation of small and medium private-sector doctors, clinics, and small hospitals and other key healthcare providers identified and on-boarded in a region to serve as microsites and bridge the existing gaps amongst different stakeholders through digital highways.

WHP started working with the National Health Authority in October, 2023 in Amritsar and Patiala in Punjab and Patna in Bihar, with the primary task of on-ground mapping and facilitating the on-boarding of private healthcare providers under ABDM Microsite Project.

WHP's role involves engaging directly with healthcare professionals/ facilities and sensitizing them about ABDM and its benefits; providing support in the Healthcare Professionals Registry and Health Facility Registry; conducting capacity building and IEC activities for target healthcare professionals; and engaging with digital health solution providers and their technical team for troubleshooting.

Numbers Achieved

- WHP mapped 1,478 health facilities, 493 labs, 663 formal providers and 697 informal providers across Patna, Patiala and Amritsar
- In Punjab the number of registrations included – 12 Health Professional Registrations, 13 Health Facility Registrations, and on boarding 4 providers for HMIS solution

EASING THE ACCESS TO PRIMARY HEALTHCARE THROUGH TELEMEDICINE



AYUSH providers and informal health functionaries are the key players who were engaged for running sky centres considering their strategic positioning within the communities

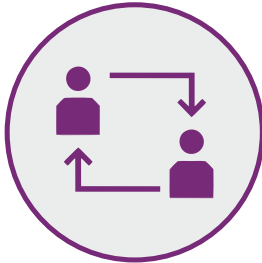
The 'Sky Health Centre' intervention model represents WHP's core objective for making basic health services affordable and accessible for the underserved communities. These centres are operated by informal providers and pharmacies for delivering services owing to their presence and acceptability among the community people. The networked sky providers facilitate a consultation between patients with a virtual qualified medical provider through a telemedicine solution called Althea. The sky health network is an entrepreneurship model that has motivated providers to be part of this initiative.

Progress

- 580 service providers were engaged in the intervention states – Bihar, Gujarat, Jharkhand, Uttar Pradesh and Punjab further strengthening the existing provider network
- 1,505 tele-consultations were conducted through this network to address illnesses such as acute upper respiratory infections, fever, gastritis, joint pain, gastroenteritis, colitis, hypertension, etc



REACH IN NUMBERS



47,015

TB patients notified through private providers



39,422

TB patients provided differentiated care and treatment



11,854

Healthcare staff – trained on issues of TB, mental health and substance use disorder



7,928

Received family planning services (male and female sterilizations)



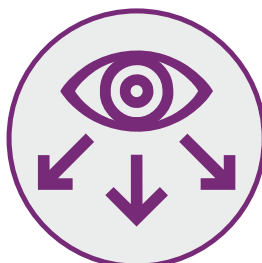
3,331

Facilities, labs, formal providers and informal providers mapped across Patna, Patiala and Amritsar



1,505

Teleconsultations completed through 580 informal providers



859

Health facilities assessments completed under supportive supervision



448

TB patients identified with mental health issues provided counselling and referral support



359

Training sessions for TB healthcare system strengthening

IMPACT STORIES



Integrating Mental Health Care in TB Program

Prioritizing the mental well-being of TB patients is paramount in WHP's TB elimination program. Along with starting TB treatment, tool-based assessments are conducted to identify potential mental health issues. Patients identified with mild problems receive counselling according to established protocols, while those with moderate to severe issues are referred for clinical treatment.

Consistent follow up crucial in TB Treatment

Successfully recovering from TB fundamentally requires timely treatment initiation and strict adherence to prescribed medication. Community Health Officers (CHOs) play a crucial role in this process. WHP has been providing extensive training support to CHOs ensuring better TB follow-up. Dhwanit Patel, a CHO at Ayushman Aarogya Mandir in Mansa, Gujarat, exemplifies this by consistently following up with and motivating TB patients. He supervises the treatment of 13 TB patients at his center, the majority of whom are laborers.



Conquering TB with Support and Motivation

Birola Bhumij, a 53 year old tribal woman from village Murgaguttu in Jharkhand successfully battled TB with the assistance of WHP, which provided consistent support in completing her treatment regimen, while also receiving nutritional aid through Nikshay Mitra. This assistance proved instrumental in improving her low hemoglobin levels and body mass index.



Journey from ASHA Worker to a TB Champion

Kolkilaben Chauhan, engaged as ASHA since 2008 at Gandhinagar Municipal Corporation, suffered from Tuberculosis during her work. She took treatment for eight months from the government health facility and got completely cured. Kolkilaben now proudly identifies herself as a TB champion and actively encourages others to seek treatment within the public health system.

Empowering Women through Family Planning

Family planning initiatives offer valuable avenues for women seeking reproductive healthcare services and choices, including contraception and sterilization. In the accompanying image, women gather in Barabanki to register for these services. In 2023, WHP's endeavors facilitated a total of 7,868 women to access sterilization services.



Strengthening Maternal and Child Healthcare

In WHP's intervention areas, supportive supervision and advocacy activities with health officials have played a vital role in enhancing mother and child health services in health facilities. Throughout the year 2023, WHP carried out a total of 859 assessment exercises to evaluate and improve these services. A total of 10,629 gaps were identified, out of which 5,330 were resolved.

संदेश CityLife SATURDAY 18.02.2023 Page : 03

अमदावाद सहित गुजरातला ७ जिल्लासभामा WHP करेला सधरभमा थोडाकानगर तारणो अडार आर्यां

कोविड-१९माथी बडार आवेला ९२% लोकोभमा डिप्रेसननां लक्षणो भोवा मर्यां

मिडी कानरा १९ कोविड-१९ को समयमा १५० अरुमाथी ९२% बडार आवेला भएकामा, अरुमाथी ९२% बडार आवेला भएकामा, अरुमाथी ९२% बडार आवेला भएकामा...

१९८ महिलाना लांगाला सधरभमा गुजरातमा ८०,०००थी वडु कोविड एटिआनी अपास अने काउन्सेलिंग कर्नु गुजरातमा ८०,०००थी वडु कोविड एटिआनी अपास अने काउन्सेलिंग कर्नु

अरुमाथी ९२% बडार आवेला भएकामा, अरुमाथी ९२% बडार आवेला भएकामा, अरुमाथी ९२% बडार आवेला भएकामा...



Anxiety and depression prevalent in 92% COVID-19 affected people

Over the last three years, COVID-19 pandemic has resulted in significant alterations in personal, social, economic, and behavioral patterns across the globe. While the pandemic is on wane, however, common mental disorders like anxiety and depression continue to be a big challenge...

FREE PRESS JOURNAL HOME MUMBAI NEWS INDIA BUSINESS ENTERTAIN Home > Brand-focus > World Health Partners organised a stakeholder consultation on Mental Health in Ahmedabad



Follow us on Google News The discussion was held on 'Integrating Mental Health Services into Primary Health Care'.

लिंग आधारित हिंसा कम करने के लिए क्या करें

लिंग आधारित हिंसा को रोका जाना चाहिए। लिंग आधारित हिंसा को रोका जाना चाहिए। लिंग आधारित हिंसा को रोका जाना चाहिए...

दस में एक महिला मानसिक अवसाद से ग्रस्त

दस में एक महिला मानसिक अवसाद से ग्रस्त। दस में एक महिला मानसिक अवसाद से ग्रस्त। दस में एक महिला मानसिक अवसाद से ग्रस्त...



वर्ल्ड हेल्थ पार्टनर्स ने राज्य के ८ जिलों में की कार्यशाला

Combat gender-based violence with responsive counseling

Making support systems more responsive and accessible can be effective in preventing violence against women

Gender-based violence (GBV) is a globally pervasive yet largely invisible human rights violation. It includes physical, sexual, mental, or economic harm inflicted on a person because of gender-based power imbalances in society...



PRACHI SHUKLA

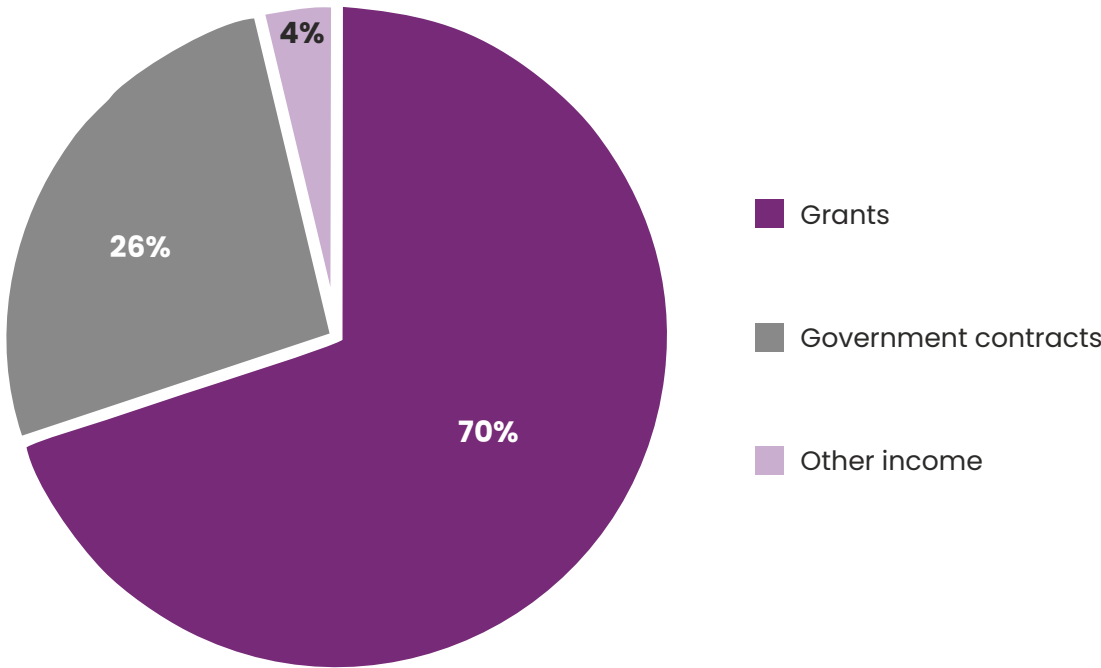
(The author is a public health expert and country director of World Health Partners)

It has been found that a lack of response from support services like legal cells, police, and hospitals, together with a lack of financial resources and distance from home, have proved to be major deterrents for aggrieved women...

FINANCIALS (APRIL 2023 – MARCH 2024)

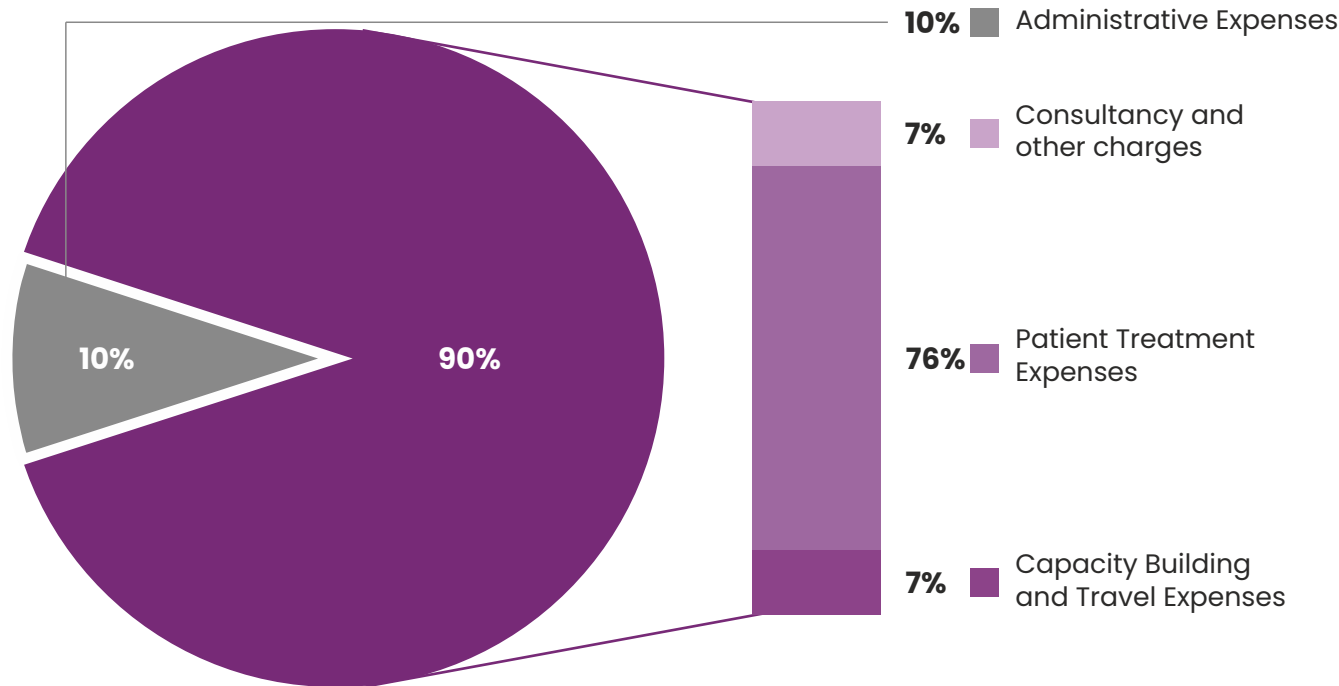
Revenue

The below chart provides a break-up of WHP's source of revenue.



Expenditure

The below chart shows that WHP has utilised maximum revenue on the program expenses.



PARTNERS

Donors

- United States Agency for International Development
- IPE Global Limited
- McGill University, Canada
- State Government of Bihar
- State Government of Odisha
- State Government of Punjab
- State Government of Uttar Pradesh
- State Government of Jharkhand

Partners

- National Health Authority, Ministry of Health and Family Welfare, Government of India
- National Health Mission Sikkim
- Punjab State Aids Control Society
- The National Institute of Mental Health and Neuro Sciences (NIMHANS), Bengaluru
- Central Institute of Psychiatry (CIP), Ranchi
- Ranchi Institute of Neurophysics and Allied Sciences (RINPAS)
- Hospital for Mental Health Ahmedabad (HMHA)
- Institute of Health Behavior and Allied Sciences (IHBAS), Delhi



ABOUT WORLD HEALTH PARTNERS

Navigating our binding commitment for service delivery

WORLD HEALTH PARTNERS (WHP) came into existence in 2008 with a novel objective of making primary health care services accessible and affordable to the most vulnerable and underserved communities of society.

WHP is a non-profit organization that focuses on preventive and curative health care by equipping the community with appropriate knowledge and understanding and ensuring primary health services are accessible to them. To promote this vision, it has developed a model program that leverages available public and private resources and support from public health institutions and private service providers. Our health programs help create a holistic healthcare ecosystem with human-centric solutions factoring in medical, social, educational, religious, and financial aspects. The ensuing robust structure helps develop a range of products and services needed to create volumes essential for reducing delivery costs.

WHP started its operations from three districts of western Uttar Pradesh and later expanded its work area to other states of India. The organization started its intervention with teleconsultation and telemedicine. Currently, it is delivering health services in more than 55 districts spread across 10 states of India. WHP desires to scale up its model interventions not as a disposition but considering the need to reach a large number of people who are in the waiting.

As a service delivery organization, we have a model wherein trained and networked providers deliver most services supported by technology solutions playing a supplementary role in referral and connecting with experienced doctors in cities. This approach has enabled access to quality primary health and reproductive healthcare across services such as family planning, maternal health, and treatment for Tuberculosis and childhood illnesses. Our mental health screening and counselling services developed for TB and COVID-19 affected survivors and communities are model interventions addressing mental health issues successfully.

The projects of WHP gained support from donors, bilateral agencies, and implementers, who saw value in our work. The support base has consistently risen with time, reinstating our belief in the work we have been doing. WHP's model has been recognized with awards from the Skoll Foundation, the (World Economic Forum's) Schwab Foundation, Ashoka Foundation, and Asian Award for Social Entrepreneurship.

We are committed to responsible scalability with the sustainability of programs. This inspired us to explore model programs that promote entrepreneurship and optimum utilization of budget and available resources for recurring costs. WHP aims to use support from bilateral, multilateral, and private donors for capital costs for establishing the networks.

Mission...

WHP's mission is to provide primary and reproductive health services at scale to the rural and underserved communities by enhancing the efficiency and efficacy of currently available resources. We harness the latest advances in communication, diagnostic and medical technology to establish sustainable service delivery networks that have an unwavering focus on holistic primary health.

Vision...

Our vision is to bring the benefits of modern health care including reproductive health care to those who are most in need. We also aim to make quality education accessible to children lacking facilities, for their growth and development, and livelihood opportunities for socio-economic development of deprived communities.

What we believe in/ Organizational Ethics...

WHP is bound by strong ethical considerations, which gives us strength and guidance to do what we aim for and which help us create new pathways in the sphere of public health, education and community empowerment.

- Benchmark – Our constant effort is to create new standards in the area of quality healthcare service delivery and digital learning
- Transparency – We have a robust and systematic mechanism for communication and information sharing
- Efficiency – We focus on optimum utilization of resources by building evidence-based strategies and ensuring cost-effective beneficial service delivery
- Scale up with sustainability and equity – We understand our responsibility towards people for whom we are working hence strive towards institutionalization and sustainability of our initiatives
- Entrepreneurship development – We work to develop innovative and efficient health service models utilizing local resources that are meaningful and easily accessible to the community





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